

## Impact of Social Networking Websites on Education Performance of the Secondary School Students in Maskelia Area

07 Nov.

BF49

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As a result of technological revolution, the world has become one unit. It has obtained by the masses as consequences of the usage of internet and other telecommunication media for transferring data, information and lots of things. However, most people have addicted to the usage of social media networks; specially the school students are badly affected by the social media usage. Most researchers have indicated that school students have been mostly addicted to the use of social media which has inversely affected their educational performances. This study intends to measure the impact of social networking websites on the education performance of the secondary school students in Maskeliya area. Through a literature review survey, researcher identified time duration that the student used for social media roaming, friends and relationships developed, number of social media websites, and health addiction as independent variables. Education performance of the students was used as the dependent variable. The relationship between independent and dependent variables was tested through various tests including descriptive statistics, regression analysis, correlational analysis, independent sample t-test, ANOVA and etc. Questionnaires were used to gather data from 100 school students in Maskeliya area. These respondents belonged to five different schools in Maskeliya. As a result, time spent on social media, friends and relationships, and Health addiction had a significant relationship on education performance. Nevertheless, the number of social media websites did not maintain a significant relationship with education performance. Further research should be conducted on other successful factors that influences the impact of social media on education performance in secondary schools.

**Keywords:** Education performance, impact, social networking