Museum Management for Tourism in Sri Lanka (A Case Study of National Museum in Sri Lanka)

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Museums look after the world's cultural property and interpret it to the public. This is not ordinary property. It has a special status in international legislation and there are normally national laws to protect it. It is part of the world's natural and cultural heritage and may be of a tangible or intangible character (Boylan, 2004). Cultural property also often provides the primary evidence in a number of subject disciplines, such as archaeology and the natural sciences, and therefore represents an important contribution to knowledge. It is also a significant component in defining cultural identity, nationally and internationally. The study of Museum Management for Tourism in Sri Lanka is a case study of National Museum in Sri Lanka. Colombo National Museum can be identified as one of major reflection of Sri Lankan past and present. It is a mixture of our history, culture, tradition etc. However The Colombo National Museum was established on 1st January, 1877, during the period of the British Colonial Governor, Sir William Henry Gregory (S.H.Ranjith, 2012). It mainly examine about according to the research problem, how could be affected the museum management for tourism industry in Sri Lanka. As the methodology & data analysis the study depend on primary & secondary data. The study based on observation, questionnaire analysis, survey & the comparison between Louvre Museum & National Museum in Sri Lanka. The richness of the study as the objective it enables to identify the weaknesses that should be developed as a museum in tourism industry. It provides solutions & visitor management plan that can be implementing for the museum when developing as tourist attraction according to the findings of the study.

Key Words: Museum Management, Tourism, National Museum, Louvre Museum

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