



STUDY ON INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) APPLICATIONS AND SERVICE QUALITY OF GOVERNMENT ORGANIZATIONS:

REFERENCE TO NORTH CENTRAL PROVINCE OF SRI LANKA

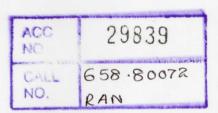
A dissertation submitted to the Rajarata University of Sri Lanka in partial fulfillment of the requirements for the degree of Master of Business Administration.

by



Hitihamu Mudiyanselage Buddhika Prabhath Ranaweera

(RJT/MBA/2007/27)



Master of Business Administration (MBA) Degree Programme

Faculty of Management Studies

Rajarata University of Sri Lanka

Mihintale

2009



Abstract

There is a growing concern by people for an increased and better supply of government services, which seems a government's primary obligation to the public. People today expect round the clock services to be readily available at home, at work, on traveling or overseas through multiple channels at their convenience. The Government has undertaken major transformation processes to maximize the utilization of ICT aimed at facilitating and enhancing delivery of services in most of the government agencies, institutes and organizations. But according to the available data, information and literature, it has been revealed that the government institutions do have hardware, software, communication components and other ICT facilities to some extent, ICT based resources and services are not reaching the users to the expected extent. Therefore the study focuses on how ICT applications contribute to improving service quality of government organizations in Sri Lanka.

This study empirically investigated six aspects of ICT applications; transparency, efficiency, accountability, reliability, staff satisfaction and staff readiness associated with ICT. The research model has been conceptualized taking into account the relationships among the six independent variables and the dependent variable of service quality. The study was conducted in 12 DS divisions randomly selected from the NCP, with a sample of 196 respondents, both staff and clients. The data were collected through a questionnaire and structured interviews. The data analyzed included the univariate, bivariate and multivariate analyses.

The results of the bivariate analysis indicated that the five independent variables; transparency, efficiency, accountability, staff satisfaction and staff readiness positively correlated with the service quality. The multiple regression analysis revealed four independent variables of transparency, efficiency; staff satisfaction and staff readiness were significant and positively related to the service quality. So the staff at DS divisions should be given responsibility to ensure the trustworthiness and confidence on improving the accountability, while the software and hardware should be maintained by trained authorized staff to preserve the reliability of the ICT applications.

TABLE OF CONTENT

Pa Abstract	ige No.
Acknowledgements	ii
Table of Contents	
List of Tables	viii
List of Figures	X
Abbreviations	xi
Abbleviations	
Chapter One: Introduction	1-12
1.1 Background to the Study	1
1.2 ICT in Sri Lanka	4
1.3 Research Gap	6
1.4 Statement of the Problem	7
1.5 Objectives	9
1.6 Significance of the Study	9
1.7 Limitation of the Study	11
1.8 Organization of the thesis	11
Chapter Two: Literature review	13-47
2.1 Introduction	13
2.2 Service	13
2.2.1 Distinctive characteristics of services	14
2.2.2 Government Service in Sri Lanka	15
2.2.3 Principles of Government Service Management	15
2.2.4 Major Characteristics of Government Sector	16
2.3 Quality and Satisfaction	17
2.4 Computers and the Quality	18
2.4.1 ICT need for Government Sector	19
2.4.2 E-government in Sri Lanka	19
2.5 Customer expectation	22
2.6 Service quality	22
2.6.1 Difference between Service Quality and Manufacturing Quality	y 23
2.6.2 Managing Service Quality	24
2.6.2.1 How to measure service quality	25

2.7 Use of ICT in Government Institutes in NCP	37
2.7.1 About NCP	37
2.7.2 Municipal Council in the NCP	38
2.7.3 Pradesiyasabha in the NCP	39
2.7.4 Nanasala (Telecenters)	39
2.7.5 Divisional Secretary Divisions in the NCP	41
2.7.6 Health Care Service Centers in the NCP	46
2.7.7 Police Stations in the NCP	47
Chapter Three: Methodology	48-65
3.1 Introduction	48
3.2 Study area	48
3.2.1 Relief features	49
3.2.2 Province Administration	50
3.3 Population and Sample Plan	50
3.4 Data collection techniques	52
3.5 Data Analysis	53
3.6 Validity and Reliability	53
3.7 Conceptual Framework	54
3.7.1 Transparency	55
3.7.2 Efficiency	56
3.7.3 Accountability	57
3.7.4 Reliability	57
3.7.5 Staff satisfaction	58
3.7.6 Staff readiness	59
3.7.7 Service Quality	59
3.8 Operationalisation	60
3.9 Hypotheses of the study	61
3.9.1 Hypothesis 01	61
3.9.2 Hypothesis 02	61
3.9.3 Hypothesis 03	61
3.9.4 Hypothesis 04	62
3.9.5 Hypothesis 05	62
3.9.6 Hypothesis 06	62
3.9.7 Hypothesis 07	63

	3.10 Hypotheses Testing	63
Chap	oter Four: Data Presentation and Analysis	64-90
	4.1 Introduction	64
	4.2 Response rate	64
	4.3 Sample Profile	65
	4.4 Reliability Test	65
	4.5 Univariate Analysis	66
	4.5.1 Demographic Characteristic of the Internal Respondents	66
	4.5.2 Demographic Characteristic of the External Respondents	68
	4.6 Past experience regarding services from DS divisions	70
	4.7 Present experience regarding services from DS divisions	74
	4.8 Comparison of people's experience on services in DS divisions	77
	4.9 Constraints to the use of ICT in DS divisions	78
	4.10 Freedom to access for ICT facilities in DS divisions	79
	4.11 Transparency aspect of ICT applications	79
	4.12 Efficiency aspect of ICT Applications	81
	4.13 Accountability with ICT Applications	82
	4.14 Reliability with ICT Applications	83
	4.15 Staff Satisfaction with ICT Applications	84
	4.16 Staff readiness with ICT Applications	. 86
	4.17 Service quality	87
	4.18 Bivariate Analysis	89
	4.18.1 Hypothesis 01	90
	4.18.2 Hypothesis 02	90
	4.18.3 Hypothesis 03	91
	4.18.4 Hypothesis 04	92
	4.18.5 Hypothesis 05	92
	4.18.6 Hypothesis 06	93
	4.19 Multivariate Analysis	94
	4.19.1 Hypothesis 07	94
	4.20 Summery of hypotheses	96

Chapter Five: Conclusions and Recommendations	97-119
5.1 Introduction	97
5.2 Conclusions	97
5.3 Recommendations	100
5.4 Further Research Implications	103
Appendices	
Appendix – 01 Reference	xiii
Appendix – 02 Questionnaire	xix
Appendix – 03 Interview Schedule	xxiv

* Committee Services