

710/F

Sri Lanka Association for the Advancement of Science Proceedings of the 70<sup>th</sup> Annual Sessions – 2014. Part 1

## Impact of social media (websites) on child socialization (Based on divisional secretariat of Mihinthale, Anuradhapura District) T G D Udayakanthi

Department of Social Science, Rajarata University of Sri Lanka, Mihintale

A child obtains a social training by using different social media. With the development of technology social media has become one of the main constituents of socialization. This research topic is based on tertiary socialization. The main objective of this study was to identify the causes of child socialization on using the website. In addition this research tries to investigate the factors that affect personality development of children. The hypothesis is that social media might be a result of victim socialization. Primary data has been collected through questionnaires, interviews and participation observation. Reference books, magazines, newspapers and internet have been used as secondary data. The study is based on the Mihinthale 577 Gama Niladari division with the participation of 25 girls and 25 boys.

Analysis of the collected data proved that usage of face book is harmful for socialization of the children. As a result they tend to imitate a variety of things which are unsuitable for children and cause them to act as adults. As per the interviews it has proven that some of them have cheated through face book accounts and most of them are mentally abused, harassed and threatened *via* facebook. For school children in particular, it is necessary to introduce alternative educational websites. Thus, in one hand the society should be well educated regarding the social effects of face book and on the other hand law and regulations should be implemented. Society will then be able to benefit from the advanced technology of communication systems.

Keywords: Social media (websites), child socialization, educaional website

Tel: 0712609424