



## The Impact of Social Media on Changing Youth Social And Political Activism

K.H.A.D.A.P. Kodithuwakku, K.D.B. Kodithuwakku  
[bhaggyakodithuwakku@gmail.com](mailto:bhaggyakodithuwakku@gmail.com)

### Abstract

Youth is one type of existence in human culture. Through social media, which consists of text, images, and audiovisual content, users can communicate with one another online. Social media can be identified as the most popular new media among the youth nowadays. A lot of factors influence the change in the functioning of a person living in the society and nowadays social media is the main among them. The main research problem that was focused for this study was how social media affects the change of social and political activity of the youth. To go accordingly, the research focused on how the youth were motivated to use social media, the impact of social media on changing social and political activities and their attitudes towards it. Accordingly, this research was conducted using twenty-five (25) young people between the ages of 18 - 25 as the sample of this research. The data were obtained using quantitative research methods. Primary data collection methods and secondary data collection methods were used in this research for collecting data. This research paper is designed using primary data from a research questionnaire designed to illustrate the problem and study objectives, and secondary data were selected by using Journal, Literature reviews etc. The finding of the studies indicates As, social media has an influence on how youth attitudes and behavior change, it impacts on how young people behave in terms of social and political issues.

**Keywords:** Youth, Social media, Communicate, Social, Political

