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A Sociological Study on Social and Cultural Challenges Affecting Rural Youth Unemployment in Sri Lanka

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Abstract

In present world a major attraction and a demand goes to the youth including the various sectors of the society. Through the numerous countries Sri Lanka holds a main place for youth and was holding since the ancient time when was clear while studying about the youth in the rural areas. Throughout the studying of the education of youth the main factor which was obvious is unemployment. In present in Sri Lanka unemployment is majorly increased to be seen in rural areas. The main reason for this much spread of unemployment are the social and cultural factors. Based on the background a sociological study of the social and cultural challenges that have affected the unemployment of rural youth in Sri Lankan was carried selecting Puliyankulama Grama Niladari division in Karuwalagaswewa divisional secretariat under Puttalam district as the study area. The main objective of this study is to sociologically identify the social and cultural factors which effects the unemployment of rural youth in Sri Lanka, and provide solutions. The data was collected as primary and secondary data. As for the primary data a sample containing 100 unemployed youth was selected and the data was obtained through the questionnaire survey and analyzed using Microsoft Excel. Primary data was further retrieved using interviews and was analyzed. Secondary data was also used in this study. The social challenges which lead to the unemployment in youth was found as education, salary, poverty, effects from the families and society, political effects, including fame and levels in society. Cultural challenges were found as unlikely to be from the living environment shifted society interference, cultural aspects such as cast, religion, marriage and relatives including freedom and sections or fields likely to be employed.

Keywords: Unemployment, Rural youth, Sustainable livelihood.