



## The Effectiveness of Using Cultural Materials in Teaching ESL Classrooms

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Recently, there has been an increasing interest in incorporating cultural materials into English as a Second Language (ESL) instruction. In this study, the efficacy of incorporating cultural resources into ESL lessons is being investigated. This quasi-experimental study involved a pre-test and post-test administered to two groups of ESL students. The experimental group received cultural materials as part of their instruction, while the control group did not. The study also included qualitative data from teacher observations and student feedback. The results of the study showed that there is no significant difference in performance between the experimental group and the control group in reading comprehension, but an increase in the ability to understand different accents. The students in the experimental group also reported greater motivation, interest in their ESL studies, and overall acceptance of other cultures. These findings suggest that using cultural materials in ESL instruction is an effective way to enhance language learning and cultural awareness. The findings of this study have compelling implications for ESL teachers and curriculum designers. Incorporating cultural materials into ESL instruction can lead to improved language learning outcomes and greater cultural understanding. Teachers can provide a more engaging and relevant learning experience for their students by integrating cultural materials into their lesson plans. As a result, this study contributes to the growing body of research on the importance of incorporating cultural materials into ESL instruction as a means of improving student learning outcomes as well as how using cultural materials in ESL instruction increases acceptance and tolerance among ESL learners which directly affects positively in intercultural communication.

**Keywords:** ESL, Cultural Materials, Cultural Awareness, Classroom Instructions

