

A STUDY OF THE KNOWLEDGE AND ACCESSIBILITY OF SUSTAINABLE DEVELOPMENT GOALS INFORMATION AMONG YOUTH

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The Sustainable Development Goals (SDGs) are a set of 17 goals that must be accomplished by the year 2030. People from various countries differ greatly in their knowledge of and access to information on the SDGs. SDGs teaches us to use our resources in the right way. It empowers youth to protect the environment, protect biodiversity, mitigate climate change, eradicate poverty, promote social inclusion, and drive long-term economic growth. Accordingly, how is the knowledge and accessibility of SDGs information among young people? was the main problem of this research. The main objective of this research is to identify the level of knowledge and accessibility of SDGs information among youth. Moreover, the sub-objective was to identify actions to improve knowledge and accessibility of SDGs information among youth. For this research, data was collected through 50 (n=50) randomly selected youths of the Kandy district using a structured questionnaire as the primary data collection method. Moreover, secondary data was collected through books, journals, the internet, and other published documents. Quantitative data were analyzed using Microsoft Excel. According to the findings, (n=32, 64%) respondents had high knowledge of SDGs, while (n=18, 36%) respondents had poor knowledge of SDGs. There were (n=23, 46%) respondents had high accessibility and (n=27, 54%) respondents had low accessibility to the SDGs information. It has been revealed that most of them accessed SDGs information through YouTube and other social media such as Instagram and Facebook. Accordingly, it is important to conduct various awareness and workshops for young people to further develop their knowledge about SDGs. Moreover, access to social media platforms and SDGs websites should be encouraged to increase access to SDG information among youth. Thus, adopting a sustainable lifestyle contributes to protecting our planet for future generations.

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